



Treatment for advanced Non-Small Cell Lung Cancer (NSCLC)

What to know before you start taking Tarceva

What is Tarceva?

Tarceva is prescribed to you because you have Non-Small Cell Lung Cancer (NSCLC) and have received prior chemotherapy.¹

Tarceva is a pill you take by mouth.¹ In comparison, traditional chemotherapy is given to you through your vein (intravenously).

Tarceva is a targeted treatment. It works differently from traditional chemotherapy.

Tarceva was proven to significantly prolong survival in patients with NSCLC in a large clinical study.²

Tarceva may help improve your quality of life

Tarceva helped to ease coughing, breathing difficulties and pain for a longer time than did sugar pills (placebo) in a large clinical study.²

How to take Tarceva

- **Take Tarceva every day** as prescribed by your doctor.¹
- **Take Tarceva at the same time** each day between meals (at least one hour before or two hours after eating). Taking Tarceva with food can increase the chance of developing side effects.^{1,3,4}
- **Do not take Tarceva with grapefruit** or grapefruit juice.⁵
- **If you forget to take it at the same time you normally do**, take Tarceva at any time during the same day between meals.³
- **If you miss one or more doses of Tarceva**, contact your doctor or pharmacist as soon as possible. Do *not* take a double dose to make up for forgotten individual doses.¹
- **Follow your doctor's or pharmacist's instructions** on how to take Tarceva.
- **Tarceva does not require special handling precautions**, unlike some other cancer treatments.
- **Tell your doctor or pharmacist if you are taking any other medications** and supplements, including vitamins and herbal products.¹



How to take your Tarceva every day

Dose: _____ mg of Tarceva taken every day

Taken: One hour before or two hours after eating



(Actual size)

Common side effects

Like all drugs, Tarceva has some possible side effects. Rash and diarrhea are the most common side effects associated with Tarceva. They are usually mild to moderate.²

Look on the other side of this sheet for helpful tips on managing the common side effects of Tarceva.



More days for living

Please see the accompanying patient package leaflet.

Tips for managing common side effects

Before you start taking Tarceva

Clinical studies have shown that taking other drugs with Tarceva may affect how well Tarceva may work for you. Let your doctor know if you are taking other prescription and over-the-counter drugs or herbal supplements.¹

Additional safety information

Tarceva may cause harm to an unborn baby

or may cause possible risk of pregnancy loss. Women should avoid becoming pregnant and avoid breast-feeding while taking Tarceva.¹

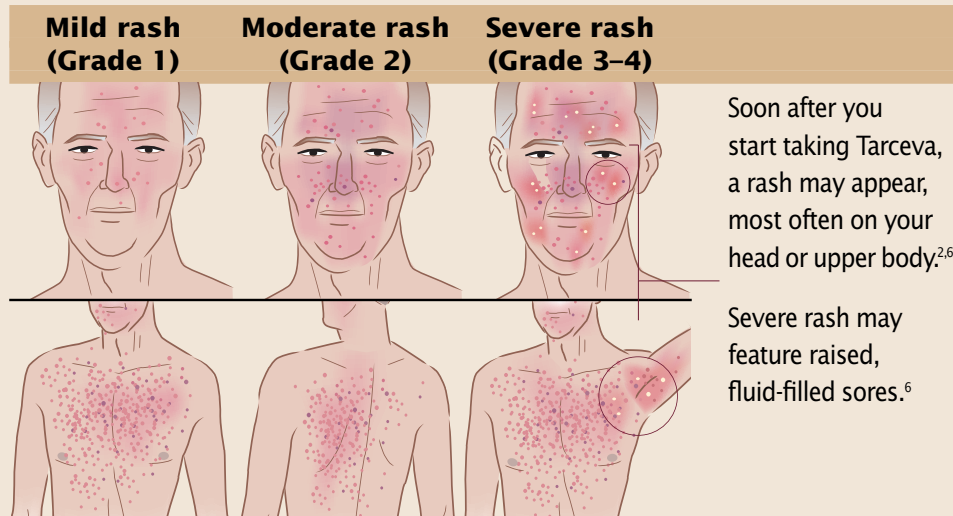
You should not smoke while taking Tarceva. Smoking could decrease the amount of medicine in your blood.¹

Call your doctor right away if you have these signs or symptoms

- Sudden difficulty in breathing associated with cough or fever¹
- Severe or persistent diarrhea, nausea, loss of appetite or vomiting¹

If you experience more severe or persistent diarrhea, contact your doctor immediately, as your doctor may need to treat you in the hospital.¹

Rash and other skin changes



Soon after you start taking Tarceva, a rash may appear, most often on your head or upper body.^{2,6}

Severe rash may feature raised, fluid-filled sores.⁶

What you can do⁶

Below are a few suggested ways to help ease your rash. Your doctor or nurse may suggest other therapies. Ask them to write their suggestions in the spaces below.

- Use dermatologist-approved makeup, cleanser and moisturizer.
- Avoid over-the-counter acne-related treatments, including products with benzoyl peroxide.
- Avoid sun exposure.

Diarrhea

Diarrhea is most likely to occur within the first two weeks of Tarceva treatment. If you develop diarrhea, contact your doctor.^{1,2}

What you can do⁷

Below are a few suggested ways to help control your diarrhea. Your doctor or nurse may suggest other therapies. Ask them to write their suggestions in the spaces below.

- Increase the amount of water you normally drink throughout the day.
- Eat mild food.
- Avoid spicy food, high-fiber food (such as nuts) and dairy products.

Please see the accompanying patient package leaflet.

References: 1. Tarceva® (erlotinib) patient package leaflet, F. Hoffmann-La Roche Ltd., 2006. 2. Tarceva® (erlotinib) summary of product characteristics, F. Hoffmann-La Roche Ltd., 2006. 3. Data on file, OSI Pharmaceuticals, Inc. 4. Hidalgo M, Siu LL, Nemunaitis J, et al. Phase I and pharmacologic study of OSI-774, an epidermal growth factor receptor tyrosine kinase inhibitor, in patients with advanced solid malignancies. *J Clin Oncol.* 2001;19:3267-3279. 5. Huang S-M, Lesko LJ. Drug-drug, drug-dietary supplement, and drug-citrus fruit and other food interactions: what have we learned? *J Clin Pharmacol.* 2004;44:559-569. 6. Pérez-Soler R, Delord JP, Halpern A, et al. HER1/EGFR inhibitor-associated rash: future directions for management and investigation outcomes from the HER1/EGFR Inhibitor Rash Management Forum. *Oncologist.* 2005;10:345-356. 7. National Cancer Institute. *Chemotherapy and You: A Guide to Self-Help During Cancer Treatment.* Bethesda, Md: National Institutes of Health; 2003. NIH publication 03-1136.



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